



MEDIA KIT 2020

iotoMagz.com
Media Otomotif Indonesia

Unique Visitor

Aceh 1,7%

Medan 10,55%

Kalimantan 6,23%

Palembang 2,46%

Makassar 9,21%

Jakarta 29,86%

Bandung 4,68%

Surabaya 18,49%

Yogyakarta 4,37%

Bali 1,43%

Other 1,15%

69,64%

30,36%

91,36%

6,16%

2,48%

18-24 15%

25-34 36%

35-44 18%

45-54 13%

55-64 10%

65+ 8%



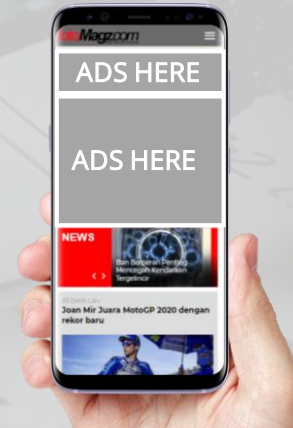
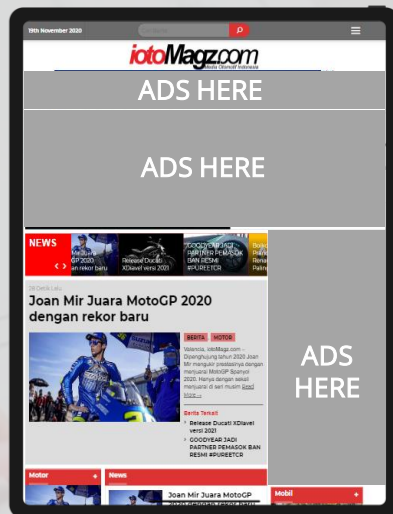
SOCIAL MEDIA

Digital Asset Network



Preview ADS

*Desktop
Smartphone &
Tablet View*



Rate Card

Positions & Size	Rate per month	Display
Top Header 728x90	Rp. 5.500.000,-	All Page & Home page
After Menu Bar 970x250	Rp. 7.000.000,-	All Page & Home page
Floating Left/Right 120x600	Rp. 3.500.000,-	All Page & Home page
Floating at footer 728x90	Rp. 2.000.000,-	All Page & Home page
Banner Side Bar 300x250	Rp. 4.000.000,-	All Page & Home page
Banner Side Bar 500x250	Rp. 5.000.000,-	All Page & Home page
Feed after post 2 400x130	Rp. 3.000.000,-	Home page
Banner Side Bar 300x250	Rp. 3.500.000,-	Home page
Banner Side Bar 500x250	Rp. 4.500.000,-	Home page
Inner post 336x280	Rp.2.500.000,-	All Post
Advetorial	Rp. 500.000,-	Per Post
Social Media	Rp. 500.000,-	
Minisite	Rp. 20.000.000,-	
News Tag	Rp. 1.000.000,-	

Note:

Ads must be provided by client, according to specifications defined:

- Banner size according to position
- All ads banner must be in JPEG or GIF format
- File Size Capacity < 50Kb



THANK YOU!

We hope to be a good partner for you

iotoMagz.com
Media Otomotif Indonesia

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